# Job Description: Field Atlas Ambassador

Status: Part-time Intern Initiative: AgriNovus Indiana Reports to: Field Atlas Manager





## **ORGANIZATION OVERVIEW**

AgriNovus Indiana is an initiative to fuel growth in Indiana's agbioscience economy - the sector where food, agriculture, science, and technology converge. We positively impact Indiana's agbioscience economy with a laser focus on talent development, entrepreneurship and business growth. Indiana is home to unparalleled agbioscience talent + innovation. AgriNovus thrives at connecting people, ideas and resources to innovate and grow the high-tech agbioscience sector.

We are actively seeking high-energy, creative, self-motivated, enthusiastic individuals to work with our team in increasing awareness of the Field Atlas platform via the Field Atlas Ambassador Network.

## FIELD ATLAS AND THE AMBASSADOR NETWORK BACKGROUND

To accommodate the growth in the future, the agbiosciences needs a robust pipeline of talent with a variety of educational backgrounds. Field Atlas, as a platform, is a career exploration tool to help college students on campuses across Indiana identify their own prospective career paths in an industry that feeds the planet, protects the world and improves lives.

The Field Atlas Ambassador Network allows the AgriNovus Talent Team to have a simultaneous presence on multiple colleges and universities. The ambassador network covers nine regions, determined by AgriNovus, based on geographic locations and enrollment numbers of colleges and universities. Each region has one to two ambassadors with 9-12 ambassadors in total.

Individual Field Atlas Ambassadors serve as the peer to peer connection to students in their region. They work individually or in partners to accomplish the goals of the network. Ambassadors are provided training on topics such as Field Atlas site navigation, the agbioscience sector and its role in the agricultural industry, agbioscience workforce demands and plans of study, networking and building connections, social media engagement, public speaking/classroom presentations, core business skills, mentorship/coaching, and reporting metrics.

## **POSITION OVERVIEW**

The Field Atlas Ambassador's role consists of individually representing and increasing awareness of Field Atlas on Indiana college/university campuses. Detailed responsibilities are as follows:

- Present on careers in agbioscience to students in clubs, organizations, and college classes.
- Meet independently with academic advisors, professors, staff and students to introduce Field Atlas and agbioscience, on behalf of AgriNovus Indiana, and at career fairs.
- Coordinate individually driven projects to promote and collect student feedback of Field Atlas.
- Travel between campuses, within a geographic region, building an agbioscience support network.
- Maintain accurate records of metric data pertaining to the success of the ambassador network.
- Participate in a training program at the beginning of the semester.

## **PERSONAL ATTRIBUTES**

- Possess an outgoing personality and are successful in building and maintaining relationships.
- Display a passion for helping others find a career path in the agbioscience sector.
- Bring positive energy and a strong work ethic to the job and all engagements.
- Operate with flexibility in their ideas, schedules, and dealing with change.
- Able to work independently and with a team to complete tasks and assignments.
- Build on personal knowledge base, eagerly and willingly– intellectually curious.
- Demonstrate exceptional planning and organization skills and is detail oriented.
- Communicate clearly and thoughtfully, able to professionally represent an organization.
- Identify new and creative means to achieve challenging objectives.

#### **IDEAL CRITERIA OF CANDIDATE**

- Current undergraduate student, pursuing a bachelor's degree at an Indiana college or university.
- Maintain a minimum GPA 3.0/4.0 or equivalent.
- Excellent written and verbal communication skills and ability to network with a diverse range of constituents.
- Demonstrate computer proficiency in several software programs (e.g., Microsoft Office Suite, Zoom, Outlook).
- Exhibits excellent self-management skills and accomplishes tasks with limited supervision.

## **MINIMUM QUALIFICATIONS**

- Currently enrolled and have completed at least 30 credits at an Indiana postsecondary institution.
- Authorized to work in the United States.
- Demonstrated skills and abilities in building connections with peers and professionals.
- Excellent oral and written communication, interpersonal, and organizational skills required.
- Must be able and willing to travel to and from meetings, career fairs and development activities.
- Must have reliable access to internet connectivity, laptop computer, phone.

#### **COMPENSATION DETAILS**

- Compensation for Ambassadors will be \$12/hour.
- Estimate 5-10 hours per week.
- Starting August 2021, ending December 2021.
- Opportunities for individual professional development.
- Mileage for approved ambassador-related travel and offsite meetings will be reimbursed.
- Pre-approved expenses for ambassador related work will be reimbursed.

## Interested candidates can find the application using the link below:

https://www.myfieldatlas.com/ambassadors

Candidate selection will be filled on a rolling basis. <u>Apply by Thursday, April 1, 2021</u> to be consider for first round interviews.

## Direct inquires and questions to:

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